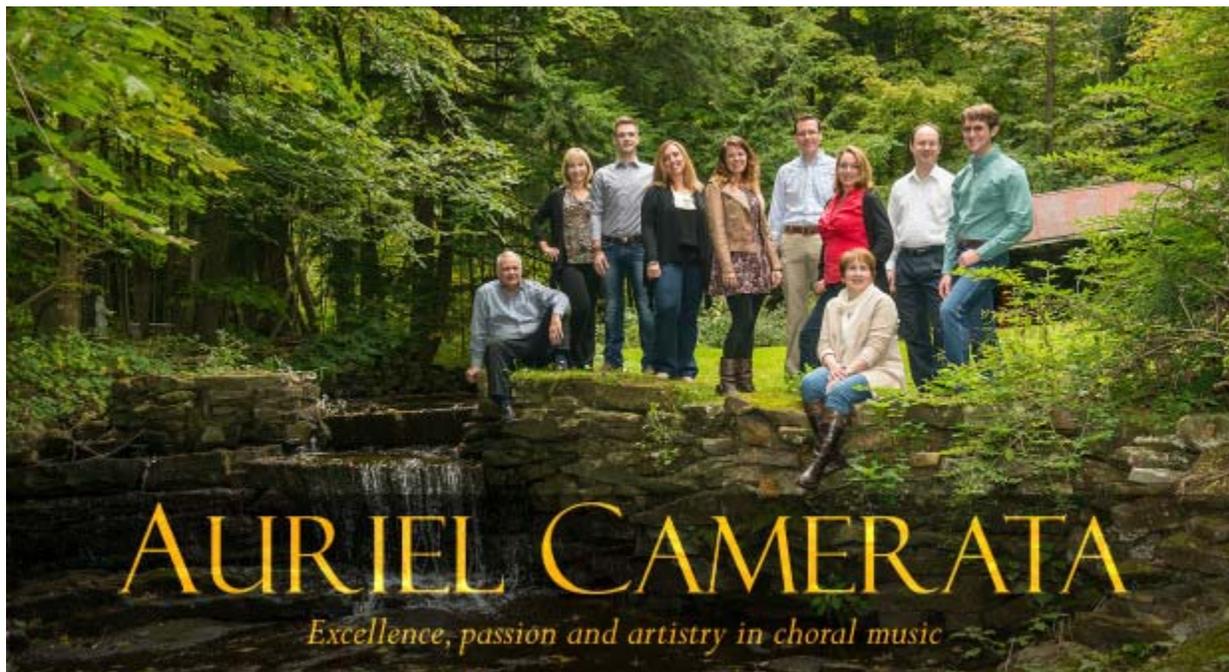


## WELCOME TO AURIEL CAMERATA!



Hello there! Allow us to introduce ourselves!

### **Who are we?**

We started off as a group of singers who had performed together in various choral incarnations in the Capital District. Because we kept running into each other – and because we knew we blended well, had the same rehearsal ethic, and same rigorous choral standards – the question, “why don’t we we form a small group?” kept coming up. But it wasn’t until most of us sang at an Auriel alto’s wedding that it really hit us – we needed to make this group a reality! So we did.

We are professional musicians and music educators. We believe that music is a language that transcends geographical borders and, as such, is a universal expression of the human soul. We believe in the power of music to unite, to soothe, to stir the spirit, and to express the inexpressible.

### **What makes us different?**

There are a few things that make us different! One thing that makes us different is that we are the only fully professional choral ensemble in the Capital District. Each member draws a paycheck for each concert they sing.

Our performance paradigm is also unique to the area. We operate on a “rolling roster” system. That means that after a successful audition, a member is placed into a pool of available candidates for each concert in our season. Some members might sing all of the concerts, some members might only sing one.

The Artistic Director selects a roster for each concert based on the needs of the piece(s) being performed. This paradigm allows for greater flexibility and variety in terms of repertoire, reach and presentation of your choral favorites. We also reach further afield for our membership, drawing in singers from the New York City and Boston areas.

Our rehearsal model is also somewhat different. We typically rehearse three to four times prior to a concert. Because our singers are highly trained, this professional model makes efficient use of their time and allows us to attract singers from cities such as New York and Boston who might not otherwise be able to attend a weekly rehearsal.

Another thing that makes us different is that over ninety percent of **our roster** is comprised of music educators and professionals. We have a strong commitment to education, and we feel a duty to “pay it forward”. We want to pass on the wisdom and knowledge of the countless teachers and professionals who have inspired and supported our musical dreams.

We believe there's an unfilled niche in this area for a small professional vocal ensemble that is flexible and versatile enough to handle repertoire you might not hear from larger choirs. We're excited about the possibilities, and we look forward to expanding our horizons and opening your ears to beautiful choral music.

### **What's up our sleeve?**

We have big plans, and we can't wait to get to work! We're striving to bring excellence, passion and artistry in choral music to the Capital District and beyond, through innovative concert programming and support of living composers. In addition to that, we want to be an asset and educational resource in our artistic community. Here are some programs we're planning:

- **The Auriel Scholar** – this educational program, aimed at mentoring college-aged voice students, provides practical experience and knowledge of the inner workings of a professional arts organization. Students who win a place in this program join Auriel Camerata for rehearsals and performances of a concert (or two or three), and receive subsidies that help finance summer programs and competition fees. We'll also introduce them to the rudiments of arts management, because understanding the arts business is essential in helping prepare them for the life of a professional musician.
- **The Auriel Academy** – Auriel Academy is a week-long summer intensive program for high school aged musicians. Think of it as “Choir Camp”. Individualized instruction in voice, breathing techniques and yoga will be given by Auriel Camerata's singers, along with other singing-related disciplines. We're hoping to launch Auriel Academy in the summer of 2015!

- **The Capital District Choral Community Calendar** – We here at Auriel Camerata are big fans of the local classical choral and vocal music scene in the Capital District! We’re constantly scouring the internet and music listings for new voices to hear, for great local concerts, and we thought to ourselves, “wouldn’t it be great if there was ONE calendar that listed classical choral and vocal music?” – well, here it is!

**Wow, that’s a lot of plans.**

Yes! We’re passionate about choral music, we believe in the adage “the whole is greater than the sum of its parts”, and we are absolutely convinced that music has the power to transform lives. We want to share our passion and commitment with you.

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